



LOYALTICS

LOYALTY MANAGEMENT SYSTEM



In the complex world of customer engagement, true loyalty is seen when customers associate a brand with pleasant and rewarding buying experiences and the motivation to return comes not just from price alone. That is why **LOYALTICS** is equipped with the essentials for you to take the next step towards cultivating your customers into brand advocates. It contains all the tools required to engage them, keep them satisfied and also reward them so as to create a more personalized shopping experience for each customer.

As the market landscape grows more competitive, it is becoming vital for a company to establish its lead by building a more loyal customer base as well as rewarding its best customers. **LOYALTICS** is an easy-to-use, powerful and comprehensive tool to help businesses manage an effective loyalty program. Equipped with membership management, points calculation and rewards redemption, the solution will bring you closer to establishing a long-term, relationship with your customers.

Benefits

- Enhance your competitive edge
- Better understanding of your customers
- Streamline membership management and tracking
- Reach your customers with precision marketing
- Engage and reward your customers
- Increase customer retention/ acquisition
- Maximise returns to your business
- * Ease of integration into your current system



LOYALTIES

Capture Customers

Convert customer walk-ins into members at point of sale. Capture and update customer particulars to keep them informed of upcoming promotion.

Track Customers

Capture customer transactions and learn their purchase behaviours to begin to engage them.

Grow Business

Grow your business by increasing sales, improving operational efficiency and enhancing customer retention.

Engage Customers

Leverage on customer information to gain insights to their profile. Reach out to them with customised campaigns via emails or SMS.

Understand Customers

Understand how your customers respond to your promotions to do targeted marketing. .

Reward Customers

Reward your best customers to retain your most valuable advocates, to build a loyal customer base.

Key Features

My Profile

PERSONAL INFORMATION

Member ID: 50000015C Title: MRS Status: Active
 Given Name: JASHAA Surname: WOO DOB: 01-10-1965
 Contact No: 12345678 Email: jashawoo@hotmail.com
 Address: 8 Flora Drive #88-88 Singapore 888888
 Delivery Address: 8 Flora Drive #88-88 Singapore 888888
 Join Date: 08-08-2010 Expiry Date: 21-09-2014
 Points Accumulated: 100000 Points Reserved: 0 Points Redeemed: 18500
 Saving: 25 Send Type: Send info: Yes
 Password Changed: 08-08-2012 Last Renewal: 25-08-2012 Last Login: 28-09-2012

MEMBER POINTS

Accumulated: 100000
 Reserved: 0
 Redeemed: 18500
 Total Savings: 25

Product Reservation

Coming Soon

Aliso™

SELECT CATEGORY

Feedback

MEMBER INFORMATION

MEMBER NAME: JASHAA EMAIL: jashawoo@hotmail.com
 IC/PASSPORT/FIN: 50000015C CONTACT NO: 12345678
 Thank you for shopping at Challenger. We value your opinion in helping us improve and better ourselves.

Select type of feedback :

☐ Purchase ☒ Others

Transactional feedback includes all your purchased and redemption transactions.

Customers

- Manage account
- Check points/ rewards
- Redeem rewards
- Renew membership
- Track transaction/ savings
- Booking of products/ services

Administration

- Membership Card Management
- Membership Profile Management
- Privileges Management
- Survey Management
- Rewards and Promotions Management
- Targeted and Precision Marketing

Comprehensive Reports

- Card Analysis Report
- Membership Analysis Report
- Rewards Analysis Report
- Sales Performance Reporting
- Outlet Performance Reporting

We are committed to grow together with your business in productivity and customer engagement with our complete suite of solutions

INGAGE Marketing Programme

(Intelligent Customer Engagement) is state-of-the-art software which allows a business to segment its database according to the RFM (Recency, Frequency, Monetary) principle

Performance Maximization Solution (PERMAX)

is a solution which allows for the top management to track their businesses performances easily, so as to ensure optimal performance at all times

Professional IT Services

Systems Implementation
Technology Planning
Migration and Transformation
System Maintenance Support
Relocation Services

Other Services

Mobile Application
Website Development
Collaboration Portals
Ecommerce Portals

ERP Solutions

Our business solutions help to integrate and streamline all processes in an enterprise to meet their changing needs as well as to increase productivity



Bizpoint International Pte Ltd is an established provider of collaborative business solutions for a wide range of organizations, including manufacturing, retail, logistics, electronics, chemical and distribution. The company has acquired a reputation for solving critical business problems in many large enterprises and institutions to improve efficiency and performance. Whatever your goals may be, Bizpoint can help implement the enterprise solution that will best meet your needs. We do this by providing:

“Solutions with Insight” And we’re prepared to help you get there.



For more information on LOYALTICS, Contact us: **Bizpoint International Pte Ltd**

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